



Our lecturers can offer guest lecturers in the field of:	Our lecturers are looking for guest lecturers in the field of:
Branding and Brand Management	(International) Marketing
Business Culture	Communication Science
Chinese (Business) Culture	Community Building
Concepting and Concept Development	Concept Development and Concept Creation
Copywriting	Concepting for Business
Creativity	Consumer Behaviour
Dance Music Industry	Creative Business
Design: social design, spatial design, design orientated research, urban design and city marketing	Creativity
Digital Economics	Dance Music
Event Management	Design Basics
Film (analyses, writing, producing)	Design of Corporate Identity
Innovation	Design Thinking
International Economics	Digital Economics
Journalism	Entrepreneurship
Language & Communication	Infographics
Leadership	Innovation
LEAN start-ups / LEAN Entrepreneurship	Language & Communication (professional communication, persuasion, negotiation, presentations)
Marketing	Leadership
Music and Art Festivals	Quality of Life
Organizational Development	Research Methods
Political and Economic Transition in Europe	Sociology
Self-directed Learning	Start-ups and Scale-ups
Social Psychology	Strategic Communication Management
Trend Watching and Trend Research	UX Design